

Press release



World Photography Festival & Exhibition, Shanghai 28 September – 19 October, 2010



© Paolo Pelegrin, winner Arts & Entertainment, image courtesy of Magnum Photos for New York Times Magazine

The World Photography event opens at 18Gallery, inside the renowned Bund 18 in Shanghai on Tuesday 28 September with the 2010 Sony World Photography Awards exhibitions. The first edition of the annual World Photography Festival, Shanghai will take place within Bund 18 from 14 – 16 October. This is the first of four new annual international festivals created by the World Photography Organisation.

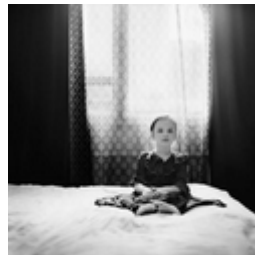
Open to everyone with a passion for photography - professionals, amateurs and students - the Festival is a celebration of the still image, creating a global platform for the photographic industry to debate and learn about current trends in Photojournalism, Fine Art and Commercial Photography.

From 14 – 16 October the World Photography Festival will host a series of talks and presentations focusing on the emerging photographer and advancing photographic skills. Also featured within the programme, will be a special portfolio review workshop, led by Chinese and international industry experts.

Central to the Festival is the World Photography Exhibition, showcasing the winning images of the 2010 Sony World Photography Awards, the leading competition for international photography. Especially for Shanghai, the exhibition will also feature a wall of images dedicated to the photographers from China whose work has been awarded or commended within the awards in previous years.



Walter Astrada, winner Current Affairs, image courtesy of AFP (Agence France Presse)/Reportage by Getty Images



Jelli Palomäki, Portraiture 2nd place winner



Victoria Ines Dobaño & Rodrigo Terren Toro, Winner Student Focus, Escuela Argentina de Fotografía, Argentina

Also on display will be a special exhibition from the international World Photography Student Focus competition together with a multi-media piece created for the 2010 World Photography Focus Award: *UNICEF, A Photo Pledge for Children's Rights*.

With a reputation for exhibiting contemporary art, new media and photography, 18 Gallery has established a new benchmark for cultural appreciation in Shanghai and creates a platform for local and international artistic exchange. Magda Danysz, Director of 18Gallery, who has curated the exhibition, says: "We're delighted to have the opportunity to partner with the World Photography Festival, an unprecedented event in Shanghai. This event will welcome photographers of all levels to the gallery, to improve their knowledge and relationships in the field and to be at the centre of what promises to be a lively three days of discussion and debate."

Cecily Breese, Festival and Global Tour Manager adds: "The World Photography Organisation is thrilled to be able to bring the World Photography Festival to Shanghai for its first appearance in China. The Sony World Photography Awards exhibition, which documents the future of international photography, provides a unique and vibrant meeting point for the Chinese photography industry."

After Shanghai, the festival opens in San Francisco, 14 – 16 November; Sao Paulo, 4 – 6 March, 2011 and in London 26 – 30 April 2011 to coincide with the Sony World Photography Awards ceremony when the winners of the 2011 awards programme will be announced. Previously the festival has been held annually in Cannes, France.

The full festival programme for Shanghai is announced on 10 September when tickets will also go on sale.

18Gallery details

Bund18
4/F, 18 Zhongshan East Road (E1) Shanghai, 200002
Tel : (+8621)63237066
Opening Hours: 11am – 11pm Daily

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Festival partners:



Notes to editors

- For further information about the World Photography Organisation visit www.worldphoto.org
- Festival tickets will be available through the World Photography Organisation website by September 10th, when the official programme will also be announced. Tickets will also be available through 18Gallery during the event
- Best known for the Sony World Photography Awards, the World Photography Organisation delivers various initiatives and programmes across the global photographic community under the "World Photography" brand. These programmes involve the amateur and professional photographer in commercial, cultural and educational activities within the photographic industry. Currently included within the World Photography portfolio are the World Photography Awards sponsored by Sony; the World Photography Student Focus Programme; the World Photography Festival, the World Photography Collection and the World Photography Focus Programme.
- Representatives from the World Photography Organisation are available for interview

